

RISKY BUSINESS

A Look At How Lax Security Attitudes and Risky Behaviours Find Your Bottom Line

THE AWARENESS GAP

BUSINESS OWNERS SURVEYED

81%



Believe their employees understand the importance of IT security

87%



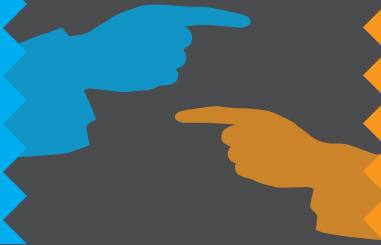
Trust their employees to adhere to the IT security rules and practices they have implemented



70%

Don't see their employees as a threat to the IT security within the company

THE GAP



EMPLOYEES SURVEYED

68%



Believe management needs to do a **better job of educating** them on the risks of losing confidential information and creating a culture that values IT security



1 in 4

Employees knowingly disregard some IT policies and security principles

THE GAP LEADS TO RISKY BEHAVIOUR

1:2 Respondents have created **weak work-related passwords** using:

a family member's name, pet's name, sequential numbers, phone number, address, birthday, anniversary, password from another account, alphabetical letters, QWERTY

1:4 Employees surveyed uploaded work files on to a **personal USB drive**



1:6 Respondents have let someone else use their computer **unsupervised**



1:7 Respondents have written their computer password on a **sticky note**



OTHER RISKY BEHAVIOURS OF RESPONDENTS

30% STREAMED OR DOWNLOADED TV/MOVIES/MUSIC

27% SENT WORK-RELATED FILES OVER A PERSONAL EMAIL

17% OPENED LINKS FROM UNKNOWN SOURCES

17% SPILLED FOOD OR LIQUIDS ON COMPUTER

10% DOWNLOADED FILES ACCIDENTALLY

RISKY BEHAVIOUR LEADS TO DATA BREACHES



1:6 Business owners surveyed say they have had a **data breach** due to employee negligence



1:8 Business owners surveyed say they have had a **laptop lost or stolen**



DATA BREACHES COST MONEY

1:11 Business owners surveyed have **lost money** due to an IT security breach



Source: The Realities of IT Security in Canada; Hosted on Angus Reid Forum.

From August 10th to August 20th, 2012 an online survey was conducted among a sample of 1045 Canadian adults that are employees for business owners of businesses with more than one employee, work in an office environment, use a computer at work, and who are Angus Reid Forum panel members. Discrepancies in or between totals are due to rounding.

1 855 NO PANIC | NoPanicComputing.com
For a copy of this infographic visit nopicomputing.com/infographic

NPC™